

C. MICHAEL STURGEON – CURRICULUM VITAE

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AREAS OF EXPERIENCE

- Instructional Design (*collaborating directly with the SME [Subject Matter Expert]*)
- Educational Research – Quantitative & Qualitative
- Instructional Design & Technology; Researching, Instructional Design, Videography
- TESOL Certified (*extensive work with students learning English as a second language*)
- Design Applications & Languages: Adobe Animator, CSS3, HTML5
- Interface Design: Dreamweaver, Photoshop, Illustrator Adobe Suite CC 2018
- Graphic Design: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, After Effects

WORK EXPERIENCE

▪ Universities:

07/2018 – present Lee University: Research Coach Cleveland, TN

• Responsibilities:

- Assisting students (juniors & seniors) planning for graduate studies
- Reference / Research Assistance – Wm. G Squires Library
- Library Instructing – working directly with students
- Oversee 3D Printer & Photo Printer
- Promote library involvement with McNaire Scholar Program
- Professor of Education – EdS Course in Instructional Design
- Professor of Web Design

06/2008 – 07/2018 Lee University: Instructional Technology Cleveland, TN

• Responsibilities:

- Training faculty in use of various technologies for instruction
- Training faculty in using campus LMS and other technologies
- Assisting faculty in all areas of Instructional Design
- Faculty instructional designer / trainer
- Capture lectures on video, edit, and produce for student use
- Instructor of Web Design, Multimedia Design, Instructional Technology

01/1996 – 06/2008 Lee University: Systems Librarian Cleveland, TN

• Responsibilities:

- Systems / Network administrator responsibilities
- Collection development for School of Education
- Assisting faculty in Instructional Design and Technology implementation
- Provide instructions for classes on research development
- Supervise employees (2 – 3 full time & 2 part-time)
- Instructor of Web & Graphic Design & Applications for Teachers

- **Universities – Part-time / Contract:**

05/2017 – 07/2017 Masters University: Instructional Designer Santa Clara, CA

- **Responsibilities:**

- Course Designer – working directly with faculty in course development.
- Fully developed the course and provided guidance for the instructor.
- Placed designed course content on Canvas LMS

08/2002 – 12/2002 Southern University: Web Design Instructor Collegedale, TN

- **Responsibilities:**

- Instructor of Web Design
- Flash, Dreamweaver and Photoshop Designing

01/1995 – 12/1995 Northwood University: Reference Librarian W. Palm Beach, FL

- **Responsibilities:**

- Reference work / Library Research / Public services
- Circulation system manager (microcomputer based) Winnebago System

08/1987 – 12/1995 Palm Beach Atlantic Univ.: Public Services W. Palm Beach, FL

- **Responsibilities:**

- Reference work / Public services assistant
- Interlibrary Loan Supervisor
- Bibliographic Instruction

- **Technologies:**

Applications: Photoshop, Illustrator, Dreamweaver, InDesign, Adobe Captivate, Snagit, ScreenFlow, TechSmith Camtasia, Axure RP, SPSS ver. #18 to ver. #25

Final Cut Pro, Adobe Suite (Premiere Pro, After Effects, etc.) CC 2017

Languages: HTML5, CSS3, WordPress Theme Development.

Operating systems: UNIX Solaris, Linux (various flavors), Mac OS X, Windows

Learning Management Systems: ANGEL, Moodle, and Canvas

EDUCATION

- **BS in Psychology, December 1984**

Palm Beach Atlantic University, West Palm Beach, Florida

Classes entailed Educational Psychology and Cognitive Learning

- **MS in Information Science, December 1995**

Florida State University, Tallahassee, Florida

Coursework included computer-based systems in libraries, library networking and technologies and referencing

- **PhD in Education – Emphasis in Instructional Design & Technology, January 2010**

University of Tennessee Knoxville, Knoxville, Tennessee

Coursework included 25 hours instructional design & curriculum development courses,

21 hours of research-based courses; 6 hours cognate in information science

9 hours specialization in educational psychology; 33 hours dissertation writing

- **TESOL Certification, December 2016**
Lee University, Cleveland, TN
Classes entailed Curriculum Development, Lesson Planning, and Teaching of subjects from English Grammar to Linguistics.

ASSOCIATIONS

- TESOL (Teaching English to Speaker of Other Languages) 2004 – 2008
- AECT (Association of Education Communication & Technology) 2004 – *present*
- Fulbright Senior Scholars 2004 - *present*
- TETC (Tennessee Educational Technology Conference) 2006; 2008; 2010
- MERLOT (Multimedia Education Resource Learning & Online-Teaching: 2006
- AAHE (American Association of Higher Education) 2002 – 2004
- E-learning Guild – 2008

ADDITIONAL WORK / TRAINING / ACCOMPLISHMENTS

- **Fulbright Senior Scholar - awarded: 2004 – 2005**
Host country: Ukraine. Assignment: Lecturer of Instructional Design and Language Learning through the integration of technology in the classroom.
- **Study-Abroad Trips (as support faculty) : 2002 – 2008**
Take groups of 20 to 35 university students to Ukraine for three weeks. This is a summer trip; to fulfill their study-abroad requirements (GNST)
- **Group Leader for Ukraine Study Abroad Trips: 2005, 2010, and 2012**
Ukraine Trip Director May 2010; May 2012 (Ukraine Communications Trip)
Taking groups of 20 to 30 university students to Ukraine for three weeks. This is a summer trip; to fulfill their study-abroad requirements (GNST)
- **Publications of interest**
Sturgeon, C. M., & Walker, C. (2009). *Faculty on Facebook: Confirm or Deny?* Paper presented at the 14th Annual Instructional Technology Conference 2009, Murfreesboro, TN.
(accessible online via <http://www.eric.ed.gov/>)

Sturgeon, C. M. (2001). "Turning your projects into recruiting tools." *Technology & Learning*. March 2001 (accessible online)

Sturgeon, C. M. (2002). "Reaching students and faculty: Offering instructional design services in your library" *The Christian Librarian* 45(3): 102-103.
- **Overseas Presentations:**
LIBCOM Conference in Moscow, Russia – November 2003
Presented paper on topic of combining Information Science and Instructional Technology
- Using Technology with proper course design for Teaching English as a Foreign Language; TESOL Conference in Ukraine – Nov. 2008

Ukraine (Poltava) Scientific Learning Conference:
May 2002; May 2003; May 2004; May 2005;
May 2006; May 2007; May 2008; May 2010; May 2012; December 2012
2002 – Presented on topic of technology in the classroom
2003 – Presented on topic of Web Integration in Research

2004 – Presented on Computer-Assisted Language Learning
2005 – Presented on Web-Enhanced Language Learning
2006 – Presented on Motivation and Self-Efficacy in Learning
2007 – Presented on Technology Integration to Enhance Language Learning
2008 – Presented on Computer-Assisted Instruction and Self-regulated learning
2010 – Presented on topic of technology for enhancing student learning
2012 – Presented on Photography as a Tool for Sharing Rich Images in Education
2012 (*December*) – Presented in L'viv, Ukraine on Educational Design & Technology for Enhancing Learning – at The L'viv Polytechnic University

▪ **Association / Conference Attendance and Presentations:**

P-16 Summer Summit – Cleveland, TN – June 2017

Attended sessions throughout the day and returned to Lee with new ideas and concepts to share with the campus faculty members.

P-16 Summer Summit – Cleveland, TN – June 2015

Presented the use of the mobile tool, Piazza. Presentation title was “A tool that will engage your students and answer the unasked questions.”

Research on Teaching and Learning Summit – Kennesaw, GA – Jan 2014

Attended the Research & Teaching Summit to attain new ideas for teachers combining research with students into their courses. Some of the ideas were new, most were ideas I was familiar with, but had not heard any testimonies on the outcomes positive or otherwise.

Campus Technology Conference – Boston, MA – Jul 2012

Attended conference to observe how other universities are using technology for instruction, specifically in higher education. In turn, I did use some learned techniques attained.

The Teaching Professor Conference – Atlanta, GA – June 2011

Attended the conference to attain knowledge about other faculty and institutions' work in higher education that I may return to my campus and apply such information

ACA Summit – Abingdon, VA – October 2010

Presented dissertation study findings; “Faculty Perceptions of the Factors Enabling and Facilitating their Integration of Instructional Technology in Teaching”

AECT Conference (*Assoc. of Education, Communication, & Technology*) – Anaheim, CA –

October 2010; Presented dissertation study findings; “Faculty Perceptions of the Factors Enabling and Facilitating their Integration of Instructional Technology in Teaching”

ACA Summit – Abingdon, VA – October 2009

Co-presented on using Adobe Captivate for Content Capture

Campus Technology Conference – Boston, MA – Jul 2009

Attended conference to expand knowledge base on uses of technology for instruction, specifically in higher education.

MTSU Instructional Technology Conference – Murfreesboro, TN – March 2009

Co-presenter on research project – “Faculty on Facebook: Confirm or deny?” The project evolved from a student's interest after writing a paper for EDUC 301. The focus of the conference is instructional technology from theory to practice.

eLearning Guild Annual Gathering 2008 – Orlando, FL – April 2008

Attended the eLearning Guild Conference for faculty development. The focus of this conference was on using technology in a pedagogically appropriate manner.

International Pedagogical Conference – Poltava, Ukraine – November 2007

Presented on “New Innovations Designing Instruction”

ACA Summit – Abingdon, VA – October 2007

Presented on research findings – LMS and Non-LMS Blended Learning results and co-presented on “Brain-based learning and teaching techniques”

ACA Teaching and Learning Institute – Brevard, NC – June 2007

Attended the institute for faculty development. Primary focus was types of instruction that work with students of 21st century. Topics of active learning, and critical thinking were presented at the institute.

TESOL Convention – Seattle, Washington – March 2007

Presented on using instructional technology with self-directed and intrinsically motivated learners to improve pronunciation of American English

TESOL Convention – Tampa, Florida - March 2006

Presented on topic of Collaborative Online Learning with other countries; specifically for the purpose of learning each others’ language and culture.

AECT Conference – Dallas, TX – October 2006

Presented results of research data collected from Ukrainian and American students learning language via web-based platform

TESOL Convention – Long Beach, Cal - March 2005

Attended conference strictly for professional development

MERLOT Conference – Nashville, Tennessee – August 2005

Presented two topics; one of Computer-Mediated Communication for the Learning for Foreign Languages & Collaboration over the internet for sharing language knowledge

ACA Technology Summit : 1998, 1999, 2000, 2001, 2002, 2003

ACA Summit – Abingdon, VA – October 2005

Presented topic entitled, “Flying by the seat of our pants: Implementing an LMS”

TETC Annual Conference – Nashville, Tennessee – December 2005; 2006; 2008

Presented on Web-Enhanced Language Learning Concepts and Design

ACL (Association of Christian Librarians) Conference on the following years:

1996, 1997, 1998, 1999, 2001, 2002, 2003, 2004, 2005); Topics of presentations;

Copyright Law & Media: the library’s responsibilities

Copyright Law (Generalized topic); Using Technology Instruction for bringing users to your library and in 2005 topic was “How to find Academic Materials on the Web”

Additional Training

Multimedia Design Training (Macromedia Director) – Troy, New York – 2002

Computers in Libraries Conference – Washington D.C. – 2001

▪ **OTHER CAMPUS COMMITTEES & CONTRIBUTIONS**

- **Teaching, Learning, & Technology Roundtable** (*member*)
2002 – 2005 & 2015 – *present*
- **Title III Grant Committee** (*member / participant*)
2010 – 2015
- **Campus Fulbright Committee** (*chair*)
2005 – *present*
- **ACA Summit Planning Committee** (*member*)
2000 – 2004
- **Strengths Vocational Advisor** (*member / participant*)
2013 – *present*
- **Faculty Sponsor for Baptist Collegiate Ministries** (*sponsor*)
1997 – *present*

The committee and contribution list above is partial. If there is a need for a completed list of past committees and other areas where I have participated as either a chair or member, the list can be provided upon request.

SUMMARY

My strengths and interests are primarily in learning and achievement; therefore, researching the application of techniques in teaching is a frequent practice. As a highly motivated, innovative, and versatile professional in academia, I believe there is always room for improvement. It is inevitable that I therefore desire to learn new and more efficient ways to enhance teaching and learning alike. This is particularly true of me in the world of higher education. The items listed in this CV demonstrate my skills, abilities to collaborated on committees (at Lee and otherwise) and above all, my passion in education, learning, self-improvement, teaching, and research.

REFERENCES:

Dr. Megen Saez
Dept. Chair of Business & Assoc. Professor of Business
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Dr. Jo Ann Higginbotham
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Dr. Louis Morgan
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Additional references available upon request